

#### Summary

Scan date: 22/06/2021 Domain name: digiclowd.com Server location: United States

Cookies, in total: 30

## Category: Necessary (3)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME PROVIDER TYPE EXPIRY

**CONSENT** youtube.com HTTP 6036 days

 $\textbf{First found URL:} \ \texttt{https://www.digiclowd.com/o-que-voce-precisa-saber-antes-de-criar-eventos-corporativos-digitais-e-interativos/d$ 

**Cookie purpose description:** Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is nece ssary for GDPR-compliance of the website.

Initiator: Script tag, page source line number 1054 Source: https://www.youtube.com/iframe\_api

via https://www.digiclowd.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=3.2.5

Data is sent to: United States (not adequate)

elementor digiclowd.com HTML Persistent

First found URL: https://www.digiclowd.com/

Cookie purpose description: Used in context with the website's WordPress theme. The cookie allows the website owner to implement

or change the website's content in real-time.

Initiator: Script tag, page source line number 2127

Source: https://www.digiclowd.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver= 3.2.5

via https://www.digiclowd.com/wp-content/plugins/elementor/assets/js/webpack.runtime.min.js?ver=3.2.5

Data is sent to: United States (not adequate)

test\_cookie doubleclick.net HTTP 1 day

 $\textbf{First found URL:} \ \text{https://www.digiclowd.com/o-que-voce-precisa-saber-antes-de-criar-eventos-corporativos-digitais-e-interativos/d$ 

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Script tag, page source line number 1054
Source: https://googleads.g.doubleclick.net/pagead/id

via https://www.digiclowd.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=3.2.5

Data is sent to: United States (not adequate)

## Category: Preferences (1)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
lang	ads.linkedin.com	HTTP	Session

First found URL: https://www.digiclowd.com/

Cookie purpose description: Remembers the user's selected language version of a website

Initiator: Script tag, page source line number 2098

Source: https://px.ads.linkedin.com/collect?v=2fmt=jspid=3221666time=1624370051561url=https%3A%2F%2Fwww.digiclowd.com%2F

 $\textbf{via} \ https://snap.licdn.com/li.lms-analytics/insight.min.js$ 

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

## Category: Statistics (5)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

 COOKIE NAME
 PROVIDER
 TYPE
 EXPIRY

 \_ga
 digiclowd.com
 HTTP
 2 years

First found URL: https://www.digiclowd.com/

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Inline script, page source line number 80-85 Source: https://www.google-analytics.com/analytics.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

**\_gat** digiclowd.com HTTP 1 day

First found URL: https://www.digiclowd.com/

Cookie purpose description: Used by Google Analytics to throttle request rate

Initiator: Inline script, page source line number 80-85 Source: https://www.google-analytics.com/analytics.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

**\_gd#** digiclowd.com HTTP Session

First found URL: https://www.digiclowd.com/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 2097

Source: https://d335luupugsy2.cloudfront.net/js/lead-tracking/stable/lead-tracking.min.js

via https://d335luupugsy2.cloudfront.net/js/loader-scripts/620c2e44-cf82-44b2-933e-8f2d9187f8e4-loader.js

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

\_gid digiclowd.com HTTP 1 day

First found URL: https://www.digiclowd.com/

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Inline script, page source line number 80-85 Source: https://www.google-analytics.com/analytics.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

**AnalyticsSyncHistory** linkedin.com HTTP 29 days

First found URL: https://www.digiclowd.com/

Cookie purpose description: Used in connection with data-synchronization with third-party analysis service.

Initiator: Script tag, page source line number 2098

 $\textbf{Source:} \ \text{https://px.ads.linkedin.com/collect?v=2fmt=jspid=3221666time=1624370051561url=https%3A\%2F\%2Fwww.digiclowd.com\%2Fweelships.descending the state of the state o$ 

via https://snap.licdn.com/li.lms-analytics/insight.min.js

Blocked until accepted by user: No

Data is sent to: United States (not adequate)

# Category: Marketing (18)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME PROVIDER TYPE EXPIRY

\_trf.src digiclowd.com HTTP 2 years

First found URL: https://www.digiclowd.com/

Cookie purpose description: Registers how the user has reached the website to enable pay-out of referral commission fees to partners.

Initiator: Script tag, page source line number 2097

Source: https://d335luupugsy2.cloudfront.net/js/traffic-source-cookie/stable/traffic-source-cookie.min.js via https://d335luupugsy2.cloudfront.net/js/loader-scripts/620c2e44-cf82-44b2-933e-8f2d9187f8e4-loader.js

Data is sent to: United Kingdom (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

**bcookie** linkedin.com HTTP 2 years

First found URL: https://www.digiclowd.com/

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag, page source line number 2098

**Source:** https://px.ads.linkedin.com/collect?v=2fmt=jspid=3221666time=1624370051561url=https%3A%2F%2Fwww.digiclowd.com%2F

 $\textbf{via} \ \text{https://snap.licdn.com/li.lms-analytics/insight.min.js}$ 

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

**bscookie** linkedin.com HTTP 2 years

First found URL: https://www.digiclowd.com/

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag, page source line number 2098

Source: https://www.linkedin.com/px/li\_sync?redirect=https%3A%2F%2Fpx.ads.linkedin.com%2Fcollect%3Fv%3D2%26fmt%3Djs%26pid %3D3221666%26time%3D1624370051561%26url%3Dhttps%253A%252F%252Fwww.digiclowd.com%252F%26liSync%3Dtrue via https://snap.licdn.com/li.lms-analytics/insight.min.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

IDE doubleclick.net HTTP 1 year

First found URL: https://www.digiclowd.com/o-que-voce-precisa-saber-antes-de-criar-eventos-corporativos-digitais-e-interativos/

**Cookie purpose description:** Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.

Initiator: Script tag, page source line number 1054

**Source:** https://googleads.g.doubleclick.net/pagead/id?slf\_rd = 1

via https://www.digiclowd.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=3.2.5

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

linkedin.com HTTP Session

First found URL: https://www.digiclowd.com/

Cookie purpose description: Set by LinkedIn when a web page contains an embedded "Follow us" panel.

Initiator: Script tag, page source line number 2098

Source: https://www.linkedin.com/px/li\_sync?redirect=https%3A%2F%2Fpx.ads.linkedin.com%2Fcollect%3Fv%3D2%26fmt%3Djs%26pid %3D3221666%26time%3D1624370051561%26url%3Dhttps%253A%252F%252Fwww.digiclowd.com%252F%26liSync%3Dtrue via https://snap.licdn.com/li.lms-analytics/insight.min.js

via inteps.//sinap.incum.com/in.iins-amarytics/iinsigint.ii

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

lidc linkedin.com HTTP 1 day

First found URL: https://www.digiclowd.com/

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag, page source line number 2098

 $\textbf{Source:} \ \text{https://px.ads.linkedin.com/collect?v=2} \\ \text{fmt=jspid=3221666} \\ \text{time=1624370051561} \\ \text{url=https://px.ads.linkedin.com/collect?v=2} \\ \text{fmt=jspid=3221666} \\ \text{time=1624370051561} \\ \text{time=1624370051} \\ \text{ti$ 

via https://snap.licdn.com/li.lms-analytics/insight.min.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

**UserMatchHistory** linkedin.com HTTP 29 days

First found URL: https://www.digiclowd.com/

Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor 's preferences.

Initiator: Script tag, page source line number 2098

Source: https://px.ads.linkedin.com/collect?v=2fmt=jspid=3221666time=1624370051561url=https%3A%2F%2Fwww.digiclowd.com%2F via https://snap.licdn.com/li.lms-analytics/insight.min.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

VISITOR\_INFO1\_LIVE youtube.com HTTP 179 days

First found URL: https://www.digiclowd.com/o-que-voce-precisa-saber-antes-de-criar-eventos-corporativos-digitais-e-interativos/

**Cookie purpose description:** Tries to estimate the users' bandwidth on pages with integrated YouTube videos. **Initiator:** Script tag, page source line number 1054

**Source:** https://www.youtube.com/iframe\_api via https://www.digiclowd.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=3.2.5

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

HTTP voutube.com Session

First found URL: https://www.digiclowd.com/o-que-voce-precisa-saber-antes-de-criar-eventos-corporativos-digitais-e-interativos/

Cookie purpose description: Registers a unique ID to keep statistics of what videos from YouTube the user has seen.

Initiator: Script tag, page source line number 1054 Source: https://www.youtube.com/iframe\_ap

 $\textbf{via} \ \texttt{https://www.digiclowd.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=3.2.5}$ 

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

HTML yt.innertube::nextld Persistent youtube.com

First found URL: https://www.digiclowd.com/o-que-voce-precisa-saber-antes-de-criar-eventos-corporativos-digitais-e-interativos/

Cookie purpose description: Registers a unique ID to keep statistics of what videos from YouTube the user has seen.

Initiator: Script tag, page source line number 1054

Source: https://www.youtube.com/iframe\_api

 $\textbf{via}\ https://www.digiclowd.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=3.2.5$ 

Data is sent to: United States (not adequate)

yt.innertube::requests youtube.com HTML Persistent

First found URL: https://www.digiclowd.com/o-que-voce-precisa-saber-antes-de-criar-eventos-corporativos-digitais-e-interativos/

Cookie purpose description: Registers a unique ID to keep statistics of what videos from YouTube the user has seen.

Initiator: Script tag, page source line number 1054 Source: https://www.voutube.com/iframe\_api

via https://www.digiclowd.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=3.2.5

Data is sent to: United States (not adequate)

yt-remote-cast-available youtube.com HTMI Session

First found URL: https://www.digiclowd.com/o-que-voce-precisa-saber-antes-de-criar-eventos-corporativos-digitais-e-interativos/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 1054 Source: https://www.youtube.com/iframe\_api

 $\textbf{via}\ https://www.digiclowd.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=3.2.5$ 

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

yt-remote-cast-installed youtube.com HTMI Session

First found URL: https://www.digiclowd.com/o-que-voce-precisa-saber-antes-de-criar-eventos-corporativos-digitais-e-interativos/

Cookie purpose description: Stores the user's video player preferences using embedded YouTube video

Initiator: Script tag, page source line number 1054

Source: https://www.youtube.com/iframe\_api

 $\textbf{via} \ \text{https://www.digiclowd.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=3.2.5}$ 

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

HTML yt-remote-connected-devices youtube.com Persistent

First found URL: https://www.digiclowd.com/o-que-voce-precisa-saber-antes-de-criar-eventos-corporativos-digitais-e-interativos/

Cookie purpose description: Stores the user's video player preferences using embedded YouTube video

Initiator: Script tag, page source line number 1054

Source: https://www.youtube.com/iframe\_api

via https://www.digiclowd.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=3.2.5

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

yt-remote-device-id voutube.com HTML Persistent

First found URL: https://www.digiclowd.com/o-que-voce-precisa-saber-antes-de-criar-eventos-corporativos-digitais-e-interativos/

Cookie purpose description: Stores the user's video player preferences using embedded YouTube video

Initiator: Script tag, page source line number 1054

Source: https://www.youtube.com/iframe\_api

 $\textbf{via}\ https://www.digiclowd.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=3.2.5$ 

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

yt-remote-fast-check-period

youtube.com

HTML

Session

First found URL: https://www.digiclowd.com/o-que-voce-precisa-saber-antes-de-criar-eventos-corporativos-digitais-e-interativos/

Cookie purpose description: Stores the user's video player preferences using embedded YouTube video

Initiator: Script tag, page source line number 1054 Source: https://www.youtube.com/iframe\_api

via https://www.digiclowd.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=3.2.5

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

yt-remote-session-app

youtube.com

HTML

Session

 $\textbf{First found URL:} \ \text{https://www.digiclowd.com/o-que-voce-precisa-saber-antes-de-criar-eventos-corporativos-digitais-e-interativos/d$ 

Cookie purpose description: Stores the user's video player preferences using embedded YouTube video

Initiator: Script tag, page source line number 1054 Source: https://www.youtube.com/iframe\_api

via https://www.digiclowd.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=3.2.5

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

yt-remote-session-name

youtube.com

HTML

Session

 $\textbf{First found URL:} \ \text{https://www.digiclowd.com/o-que-voce-precisa-saber-antes-de-criar-eventos-corporativos-digitais-e-interativos/d$ 

Cookie purpose description: Stores the user's video player preferences using embedded YouTube video

Initiator: Script tag, page source line number 1054

Source: https://www.youtube.com/iframe\_api

**via** https://www.digiclowd.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=3.2.5

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

## Category: Unclassified (3)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_rdtrk	rdstation.com.br	HTTP	3479 days
First found URL: https://www.digiclowd.com/			

Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 2097
Source: https://pageview-notify.rdstation.com.br/send

**via** https://d335luupugsy2.cloudfront.net/js/loader-scripts/620c2e44-cf82-44b2-933e-8f2d9187f8e4-loader.js

Data is sent to: United States (not adequate)

cmRzdGF0aW9uLXBvcHVwLTIxMzM2ODAtdmlld2Vk

digiclowd.com

HTTP 1 day

First found URL: https://www.digiclowd.com/ Cookie purpose description: Unclassified

Initiator: Script tag

Source: https://www.digiclowd.com/

Data is sent to: United States (not adequate)

rdtrk digiclowd.com HTTP 1 year

First found URL: https://www.digiclowd.com/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 2097

Source: https://d335luupugsy2.cloudfront.net/js/lead-tracking/stable/lead-tracking.min.js

**via** https://d335luupugsy2.cloudfront.net/js/loader-scripts/620c2e44-cf82-44b2-933e-8f2d9187f8e4-loader.js

Data is sent to: United Kingdom (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

#### **Unknown subdomains**

The following subdomains were discovered but not scanned. Subdomains may also be setting cookies or using similar tracking technologies. Please consider if these subdomains needs to be scanned as well.

• conteudo.digiclowd.com